

Cookie Policy

This policy was last updated: April 2020

Elexion Water Treatment Ltd respect your privacy.

Here's everything you need to know about the information we collect and how we store and process it. Please [contact us](#) if you have questions about this policy.

Our website, like most websites, uses cookies to help provide you with the best user experience we can.

When you request one of our web pages through your browser, data such as:

- your IP address
- your browser and the version you're using
- your operating system
- the date and time and the site you came from
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...are stored in a log file and/or a database.

But don't worry – this information can't be used to identify specific individuals, and we only use it for:

- managing and maintaining our website
- research and development of our products and services
- anonymous user analysis, so we can see how our site's being used.

What are cookies?

A cookie is a small file of letters and numbers that is downloaded on to your computer, or tablet/smartphone, when you visit a website. Cookies are used by most websites and can do a number of things, like; remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website.

Most cookies are designed to either ensure all the website's features work properly or to provide the website owner with anonymous information about how you use their site so they can make improvements to the user experience. These cookies are known as 1st party cookies.

3rd party cookies are usually related to advertising. Advertisers typically use this type of cookie to see which websites you have visited and then show you targeted adverts that are more relevant to you.

The rules on cookies are covered by the [Privacy and Electronic Communications Regulations](#). The Regulations also cover similar technologies for storing information, eg Flash cookies. The regulations were revised in 2011, and the ICO is responsible for enforcing these new rules.

How we use cookies.

Google Analytics

These cookies are used to collect information about how visitors use our website. We use [Google Analytics](#) cookies to identify which pages are being used, how they are being used and what methods are being used to view them. This helps us analyse data about website traffic and improve our website in

order to tailor it to customer needs. We only use this information for statistical analysis purposes and this does **not** include any personally identifiable information.

What we **don't** do:

- Remember or store any personally identifiable information
- Send information to other websites
- Record your visit so advertising on other websites is more relevant to you.

For more information regarding Google Analytics and your data privacy please

visit: <http://www.google.com/intl/en/policies/privacy/>

To opt out of being tracked by Google Analytics across all websites

visit <http://tools.google.com/dlpage/gaoptout>

Social Sharing

Our website also makes use of social sharing buttons so you can easily 'like' or 'share' our content on the likes of Facebook and Twitter. The privacy implications on this will vary from social network to social network and will be dependent on the privacy settings you have chosen on these networks.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us on our contact forms or customer feedback areas. If you do not wish these cookies to be tracked you can disable them in your browser, but this may negatively affect your experience on the site.

What do the new rules mean?

The rules require in most cases that websites wanting to use cookies get your consent. In most cases 'implied consent' is considered to be acceptable providing the website owner takes all reasonable steps to ensure the website user is aware cookies are being set and how to disable them.

How will these new rules impact on me when I use the internet?

As organisations start to comply with these rules you are likely to start to see more information about cookies on sites and be given more choices about these cookies. This might include, for example, being asked to agree to a cookie being used for a particular service, such as remembering your preferences on a site.

Organisations will need to decide on the best way to provide clear information about cookies and to give people using their websites the right choices. They will also want to make sure that these changes do not adversely affect the experience of people using the internet. This should ensure they find a solution which meets the requirements in a way that works well for their site and meets the needs of people using it.

How can I control my cookies?

Browser controls

You can use your web browser (eg Internet Explorer) to:

- delete all cookies
- block all cookies
- allow all cookies
- block third-party cookies

- clear all cookies when you close the browser
- open a 'private browsing' session
- install add-ons and plug-ins to extend browser functionality
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Where to find information about controlling cookies.

Click on the links below to find out about each specific browser and it's information on cookies.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Opera](#)
- [Edge](#)

Useful information.

- A number of websites provide detailed information on cookies, including [AllAboutCookies.org](#).
- The Internet Advertising Bureau website Your Online Choices allows you to install opt-out cookies across different advertising networks.
- Google has developed a browser add-on to allow users to opt-out of Google Analytics across all websites which use this popular analytics product.
- New technologies such as Mozilla's Do Not Track allow you to tell websites not to track you.
- Internet Explorer has a feature called Tracking Protection Lists which allows you to import a list of websites you want to block.